



EVENT PROMOTION PACKAGES 2022

CONTACT:

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**KIDS OUT
and ABOUT**
com

 BeyondtheNest.com

 ENTERTAINMENTCALENDAR.COM

Package Discounts for EVENT PROMOTIONS

You have family-friendly events: Our readers are your audience!
Bundled discounts mean major savings... Choose one of the packages
below or let us custom-create a package to meet your needs!

✓ INTRO: ~~\$250~~ \$200

- A paragraph (110 words + a square graphic or logo + link to your site) in the Thursday newsletter before event
- One month upgrade of listing to push event to top of calendar, highlighted with graphics
- Two weeks of promotion on home page
- Save the Date link at the top of weekly newsletter, one week

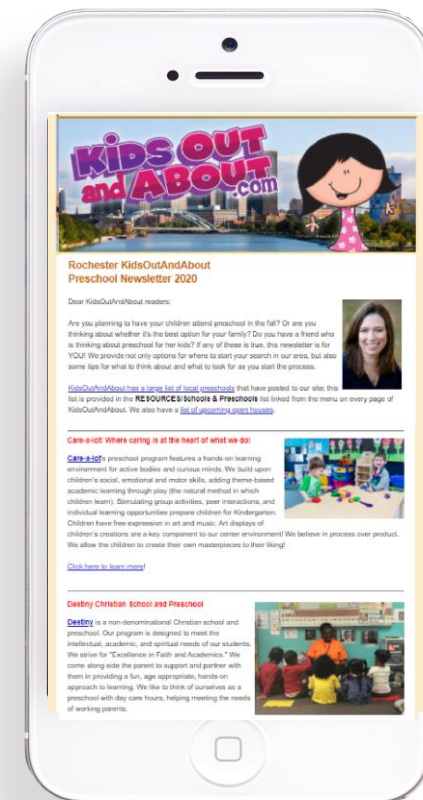
✓ STANDARD: ~~\$610~~ \$450

- Paragraphs in three Thursday newsletters
- One-month upgrade
- Two weeks of promotion on home page
- Save the Date link at the top of weekly newsletter, three weeks
- Square ad (250 x 250 px) on KOAA website: 20,000 views with link to your site



✓ PREMIUM: ~~\$1710~~ \$1200

- Paragraphs in three Thursday newsletters
- One-month upgrade
- Two weeks of promotion on home page
- Save the Date link at the top of weekly newsletter three weeks
- Square ad (250 x 250 px) on KOAA website: 20,000 views with link to your site
- Video on KOAA site for one month preceding event OR leaderboard ad for two weeks (pending availability)
- E-blast to KOAA local subscriber list (pending availability)



CUSTOM PACKAGES CAN BE TAILORED TO YOUR NEEDS AND BUDGET!

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THANK YOU



Connect with us
to get started!

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Today's young audiences
are tomorrow's patrons!
Promoting your events
further our mission to help
ensure a future of vibrant
community experiences for
everyone!